

Remember, Doctor...

Memory,
Medical Education,
and
A Meander Down the Rabbit Hole of Cognition



GRAND ROUNDS Michael Downey, MD Part I, MHI Grand Rounds 12.15.2025



Disclosures:

- No finical disclosures relevant to this talk
- No off-label medication or device utilization will be discussed
- Any cardiovascular topics discussed are tangential to the main cognitive takeaway of this presentation (Yes, this is a bit a of a swing on our part)



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CME Goals for this talk:





PREAMBLE

Thinking about Thinking



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Knowledge is POWER (...?)

- "I know that I know nothing."
- "I am wiser than this [human], for neither of us appears to know anything great and good; but [they] fancy [they] know something, although [they know nothing]; whereas I, as I do not know anything, so I do not fancy I do. In this trifling particular, then, I appear to be superior to [them], because I do not fancy I know what I do not know."
 - Socrates via Plato's Apology





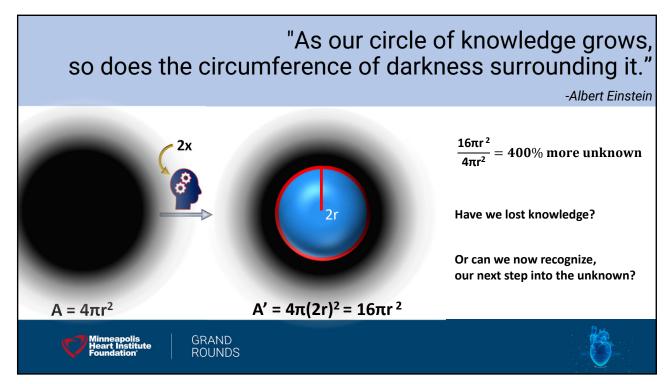
Knowledge is ... Knowledge

- "As our circle of knowledge grows, so does the circumference of darkness surrounding it."
 - Albert Einstein
- "I was born not knowing and have only had a little time to change that here and there."
 - Richard Feynman



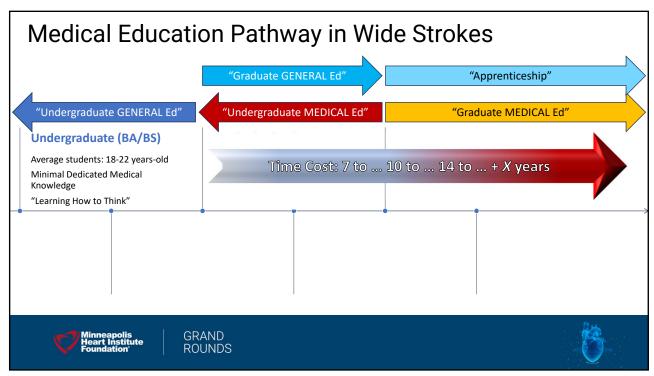
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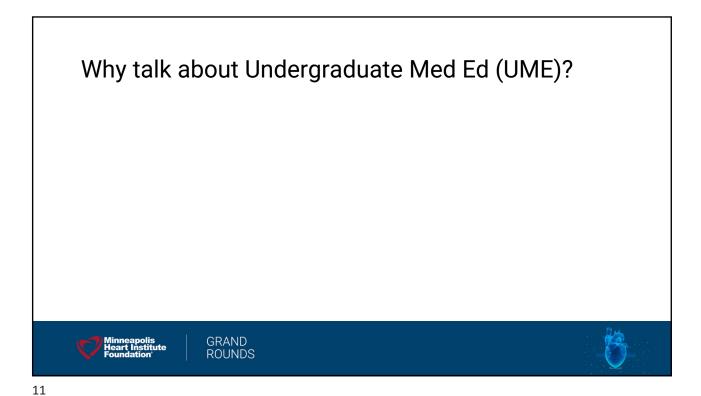






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Why talk about Undergraduate Med Ed (UME)?

Origin

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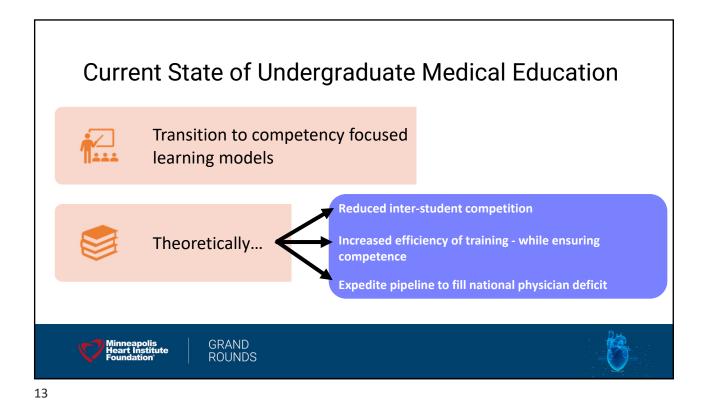
LATIN

OLD FRENCH

docere
teach

doctor
learned
person
Middle English

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STEP 1 transitioned to PASS/FAIL in 2022

- Assuming shortest timeline to matriculation...
- Trainees under this model will enter general cardiovascular disease* fellowship on July 1st, 2027



Local (but diffuse) Changes (Medical Schools)

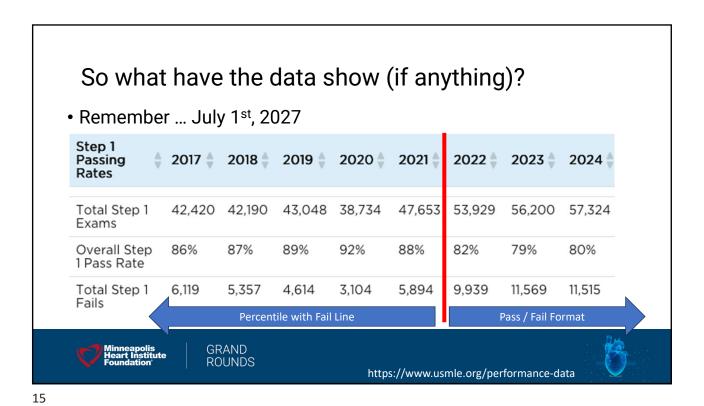
Almost all (US based) medical schools transitioned to Pass/Fail

Class rank is largely unknown

Remote learning predominates







System in Flux

Back to Basics

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Why talk about memory now?

- (Distorted) Digital Mirror
- Rate of technological change > human biologic evolution
- Multiple changes to medical education with long lag time
- Self utilization for optimization
- Strategic topic selection



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Why talk about memory now?

- (Distorted) Digital Mirror
 - Human memory ≉ Digital memory
 - Analogies are useful
 - Overextrapolation isn't







Why talk about memory now?

- (Distorted) Digital Mirror
- Rate of technological change > human biologic evolution



1965



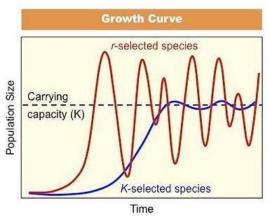
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Why talk about memory now?

- (Distorted) Digital Mirror
- Rate of technological change > human biologic evolution

$$\frac{dN}{dt} = rN \left(1 - \frac{N}{K}\right)$$



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Why talk about memory now?

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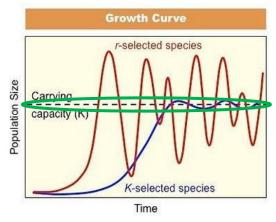
$$\frac{dN}{dt} = rN \left(1 - \frac{N}{K}\right)$$

If K for humans has been expanded due to different energy sources to generate kcal ... will K drop as digital power demand grows?

$$E = E$$



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Why talk about memory now?

- (Distorted) Digital Mirror
- Rate of technological change > human biologic evolution
- Multiple changes to medical education with long lag time





Why talk about memory now? · Multiple changes to medical education with long lag time Step 1 2017 2018 2019 2020 2021 4 2022 2023 Passing Rates 42,420 42,190 43,048 38,734 47,653 53,929 56,200 Total Step 1 57,324 Exams Overall Step 86% 87% 89% 92% 88% 82% 79% 80% 1 Pass Rate 5,894 Total Step 1 9.939 11.569 11.515 6,119 5.357 4.614 3.104 Fails Percentile with Fail Line Pass / Fail Format **GRAND ROUNDS** https://www.usmle.org/performance-data

Why talk about memory now?

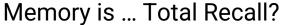
- (Distorted) Digital Mirror
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Making a Memory

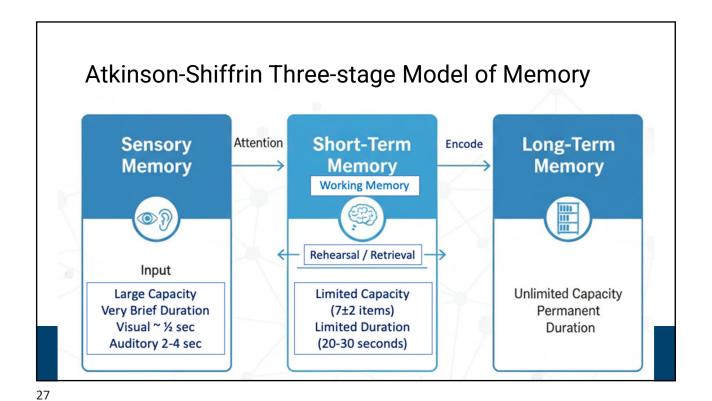


- Initial Attention and Encoding
- Attention is Selective: We filter out most sensory stimuli; only selected information proceeds to memory formation.
- The Thalamus acts as a relay center for sensory input, and the **Hippocampus** assesses information for long-term storage.
- Encoding Types (Depth of Processing): The deeper the processing, the stronger the memory trace.
 - Shallow: Visual (e.g., appearance) or Acoustic (e.g., sound).
 - **Deep (Semantic):** Thinking about the **meaning** of the information and relating it to existing knowledge.

(Craik & Tulving, 1975)





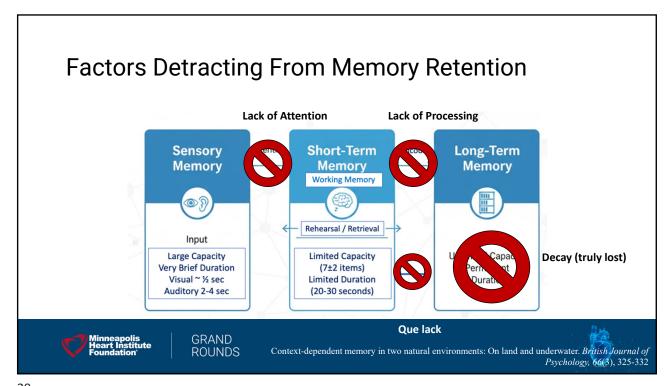


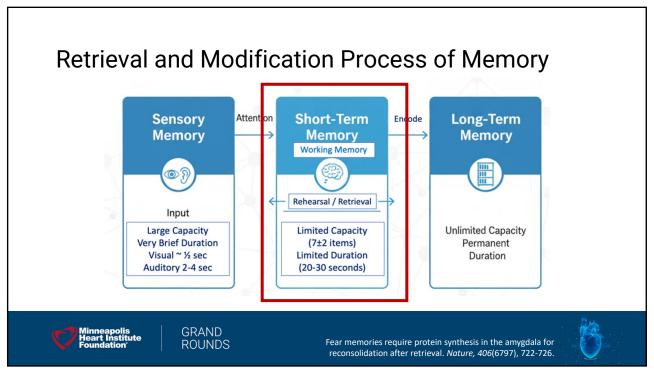
Factors Enhancing Coding into LTM ...

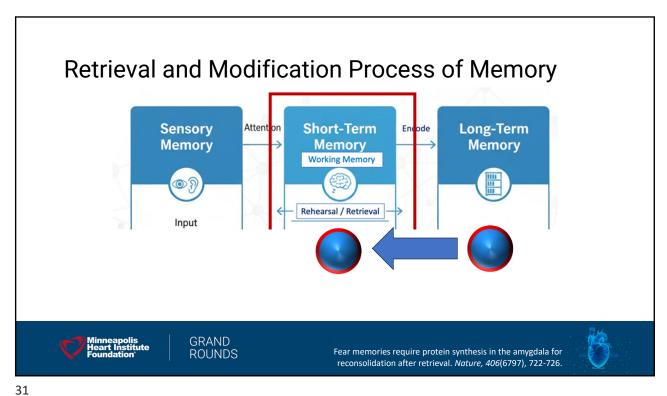
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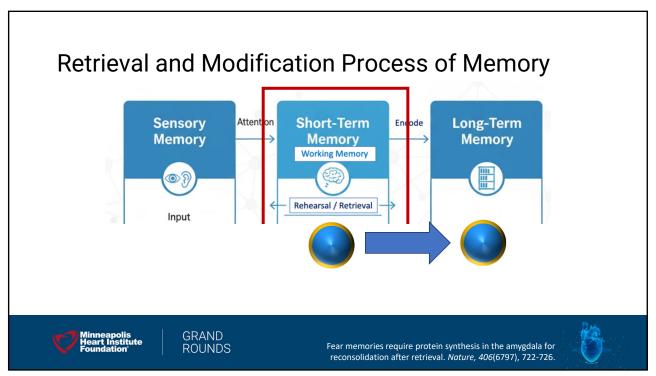
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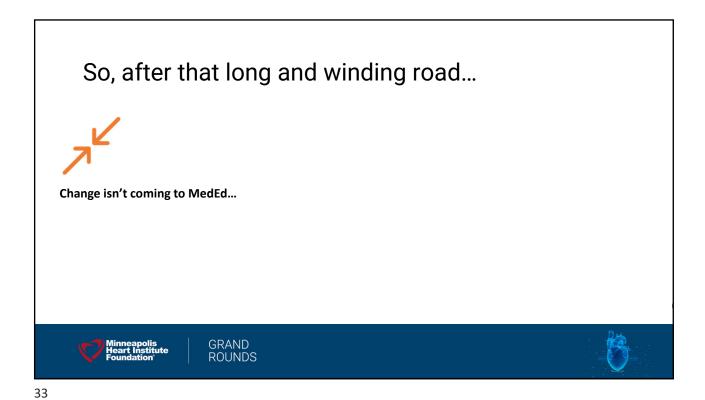
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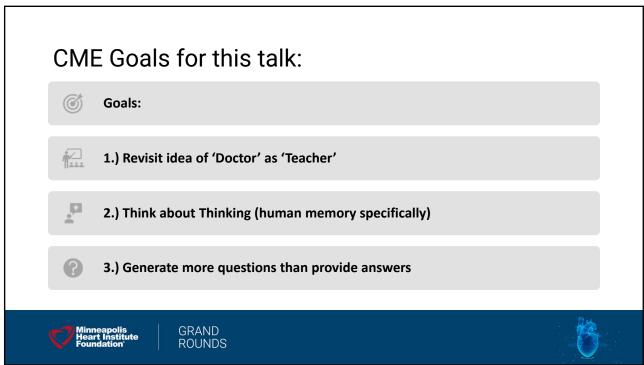


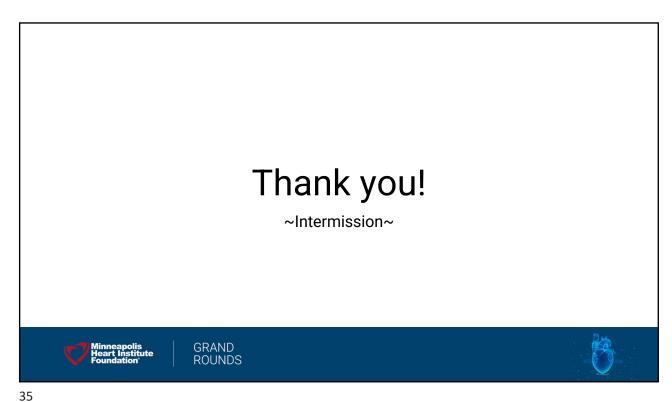












BONUS SLIDES!

- Time permitting (aka, how much caffeine has been consumed?)
 - LD50 for Caffeine is \sim 150-200 mg/kg in humans

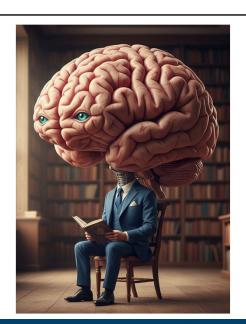




Energy of Thinking ...

The human brain constitutes only about **2% of the total body mass**.

- Despite its small size, it consumes roughly 20% of the body's total basal metabolic rate (BMR), making it the single most energetically expensive organ in the body.
- Analogy: This is equivalent to approximately 260-350 kilocalories (kcal) per day for an average adult, or a continuous power drain of about 17 watts—the output of a dim light bulb.





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Where is the energy going?

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The vast majority of this basal energy is consumed by **"housekeeping"** functions that must operate continuously, regardless of conscious thought.



75% to 80% of the brain's energy is used for non-cognitive, signaling-related processes:



Maintaining Membrane Potentials: Over half of the brain's energy is used by the sodium-potassium pumps to actively maintain the electrical gradients that keep neurons primed and ready to fire.



Information Processing (Basal): Consuming and sending constant baseline neural signals, even during rest or sleep.



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Does it really cost much to think?

- Engaging in complex mental tasks like solving math problems, logical reasoning, or intense studying does not dramatically increase whole-brain energy consumption.
- Minimal Increase: Performing a demanding cognitive task increases the whole-brain energy expenditure by only a modest degree. The increase is typically estimated to be no more than 5% above the brain's already high basal metabolic rate.
- Example: If the resting brain uses 300 kcal/day, an actively thinking brain might use around 315 kcal/day.



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Local vs Global Cost, and Redistribution



The increased energy use is often a matter of **regional reallocation** rather than a global energy surge.



Task-Specific Activation: The increase primarily reflects a higher metabolic rate in the **specific brain regions** recruited for the task (e.g., the prefrontal cortex for executive function).

For example, increased activity in the visual cortex during a visual task might be partially **offset by reduced activity** in less-relevant areas, like the auditory cortex.



Regional Increase: The energy consumption within a specific, active region may increase by up to , but because this only involves a small fraction of the total brain volume, the overall whole-brain increase remains minimal.



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The Mental Fatigue Paradox

- If the caloric increase is so small, why do we feel mentally exhausted after complex tasks?
- · The feeling of fatigue is likely not due to running out of calories/glucose
- Alternative Explanations for Fatigue:
 - Build-up of Metabolic Byproducts: Neurotransmitters and metabolic waste products accumulate in active brain regions, which may signal a need to rest or reallocate resources.
 - Stress and Arousal: Complex tasks often induce stress, which triggers a whole-body response (increased heart rate, muscle tension, cortisol release), accounting for measurable whole-body energy increases outside of pure cognitive cost.
 - Motivation and Trade-offs: The brain evolved to be energetically frugal. The cost of even a small increase, if sustained, was significant in an ancestral environment. The feeling of "effort" may be an adaptive mechanism to conserve this resource and prompt the organism to prioritize.
- The high absolute cost of the brain (20% of BMR) is mainly due to its continuous, baseline functional maintenance. The marginal cost of complex thought is surprisingly low.



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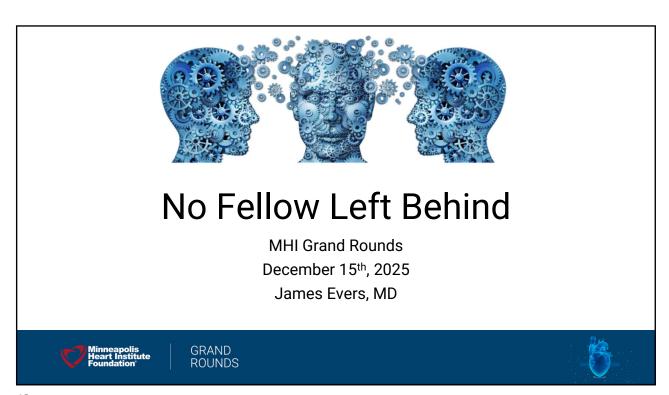
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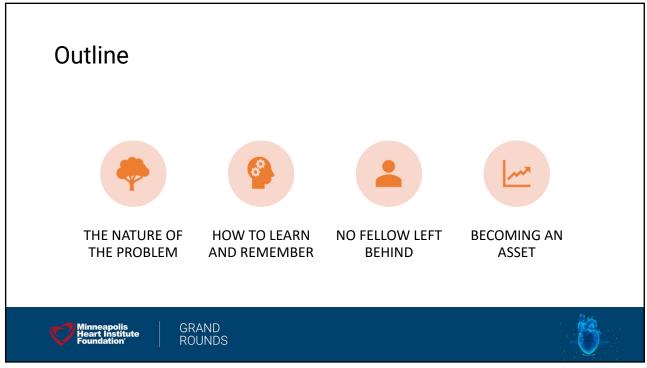
Resources for Brain-Energy Discussion

- Padamsey, Z., et al. (2021). The Brain Energy Landscape: Metabolic Regulation of Neuronal Activity. Trends in Neurosciences, 44(8), 654-666. (Discusses the high baseline cost and trade-offs)
- Dukas, R., & Fawcett, T. W. (2018). Cognitive cost and its effects on decision making. Trends in Ecology & Evolution, 33(3), 196-204. (Discusses the evolutionary constraints and trade-offs in cognitive cost.)
- Attwell, D., & Laughlin, S. B. (2001). An energy budget for signaling in the grey matter of the brain. Journal of Cerebral Blood Flow & Metabolism, 21(9), 1133-1145.
- Clarke, D. D., & Sokoloff, L. (1999). Appraising the brain's energy budget. Proceedings of the National Academy of Sciences, 96(23), 12975-12977.
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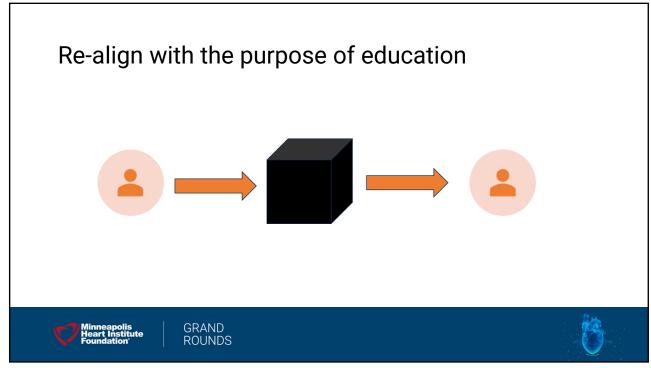
Gratefulness Statement

• "Any fool can criticize, condemn, and complain, and most fools do." – Dale Carnegie



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Obligatory AI comment

• True or False

As the price of knowledge gets cheaper, the value proposition of a provider will slowly shift towards soft skills and away from content expertise.





Question

Google Search launched on Sep 4, 1998.

Has decision-making become more straight forward, or more challenging?

- Would you be more or less likely to pay for consulting or advice services
 - Financial advisor, realtor, business consultant, interior designer, accountant, etc.

Why?



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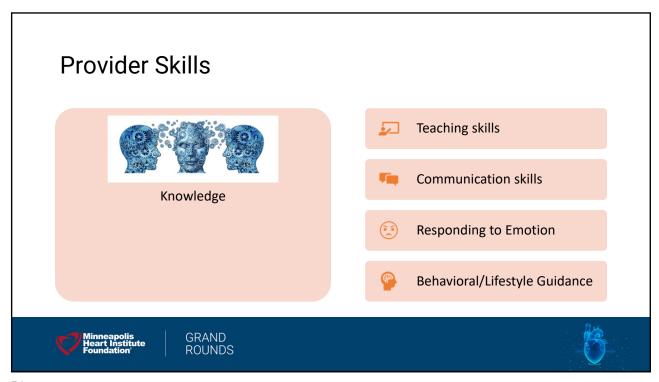
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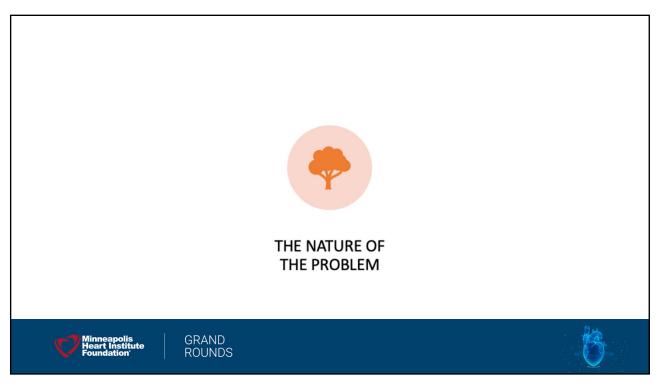
When information is ubiquitous, why seek advisement?

- Am I missing something (FOMO)
 - You don't know what you don't know
- Does this information apply to me? (contextualization)
 - Relevance / Urgency / Importance
- Are there more efficient ways of doing this (optimization)
- I don't want to take the time to learn / apply (convenience)
- In summary, as knowledge goes up, expectations go up.









Medical Knowledge Doubling Time

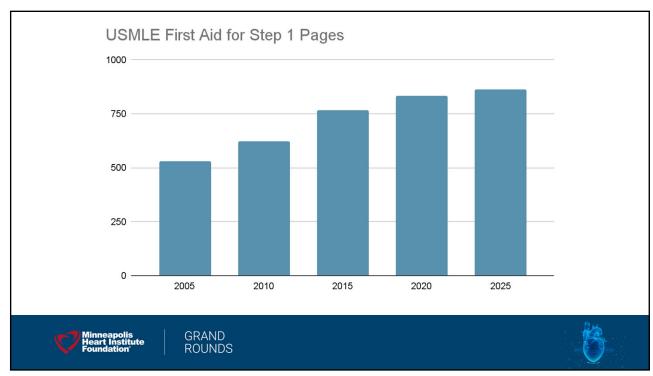
1950	50 years
1980	7 years
2010	3.5 years
2020	73 days

"Students who graduate in 2020 will experience four doublings in medical knowledge by the time they complete the minimum length of training (7 years) needed to practice medicine. What was learned in the first 3 years of medical school will be just 6% of what is known at the end of the decade from 2010-2020."

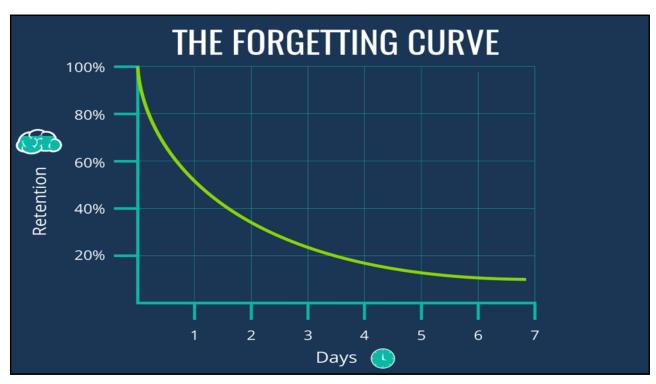


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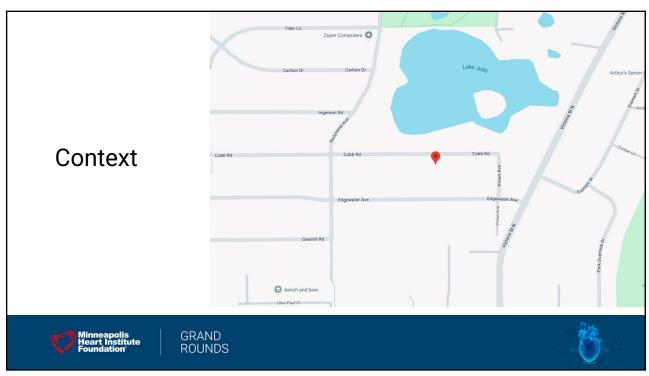
Combatting the Forgetting Curve

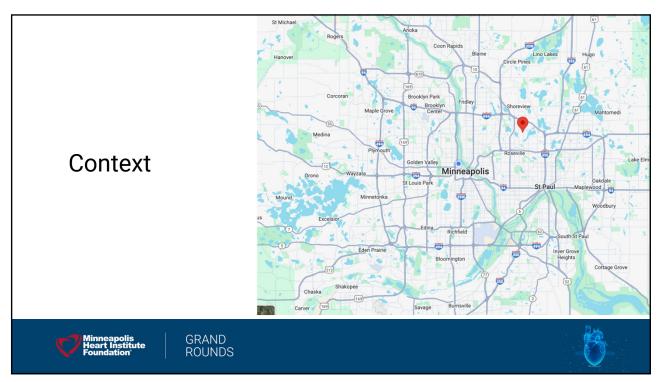
- Encoding
 - · Context New info fits within your own personal schema
 - Relevance You can imagine how it would apply practically
 - Difficulty Enough old stuff, enough new stuff
- Active Recall / Retrieval
 - · Interactive / Not Passive
- Spaced Repetition
- Chunking / Microlearning
 - · Information overload can be counterproductive

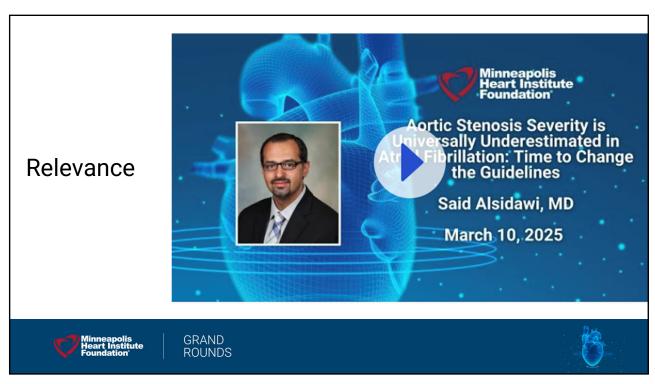


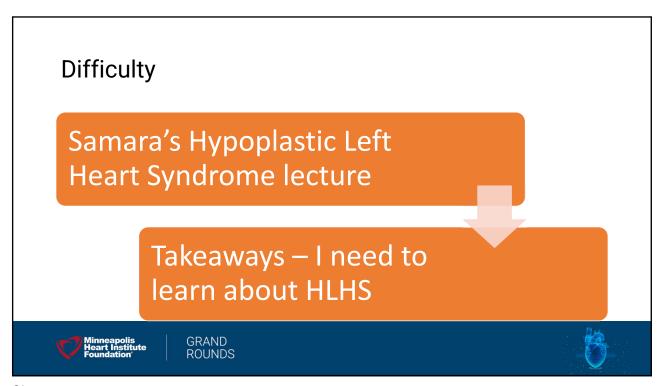
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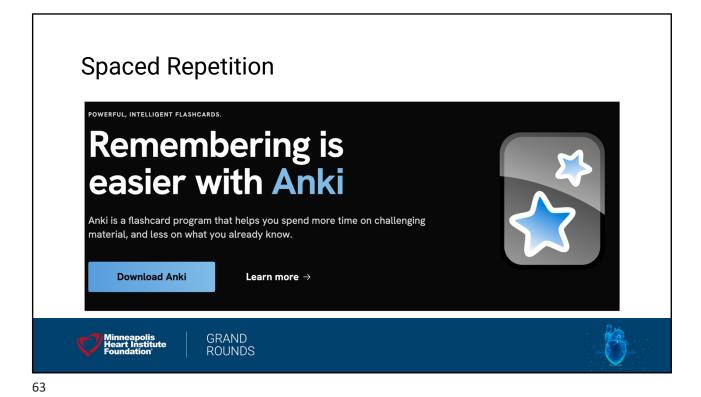












Anki

- Advanced Flashcard Software Service
- Incorporates Difficulty-based spaced repetition
 - Incorrect → sooner
- Combination of Self-Made and open source flashcards
- Popular Anking Deck has 30,000 flashcards providing a comprehensive study pathway for medical students for board exams
- Around test times students are going through up to 1000 flashcards per day





Evidence for Anki?

- Cohort Control study 130 medical students (2021)
- 78 used Anki, 52 did not
- Anki users scored 6.2-7% better on course exams
- Anki users scored 13% better on CBSE (MOCK STEP 1) exams
 p = 0.003
- Regardless of MCAT score
- Self reported reliance on Anki was correlated higher test scores



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Learning Takeaways

- Learning (Encoding)
 - Must meet you where you're at (Context/Relevance/Difficulty)
 - Broad → Narrow = conceptual → Specific
- Remembering = Context appropriate information retrieval
 - Spaced Repetition
 - Interactive (Retrieval vs. exposure)





This isn't a test

- Everything we've discussed so far has essentially come from knowledge of test taking, which tends to be short term oriented
- Long term memory requires.....
- · That you enjoy it



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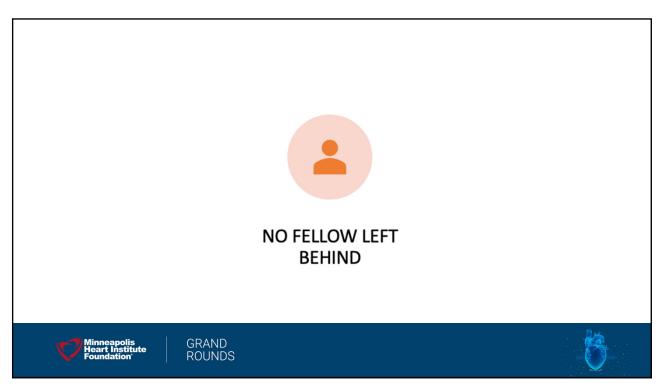


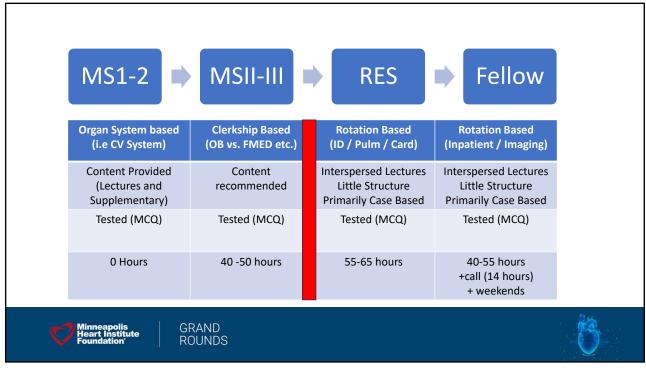
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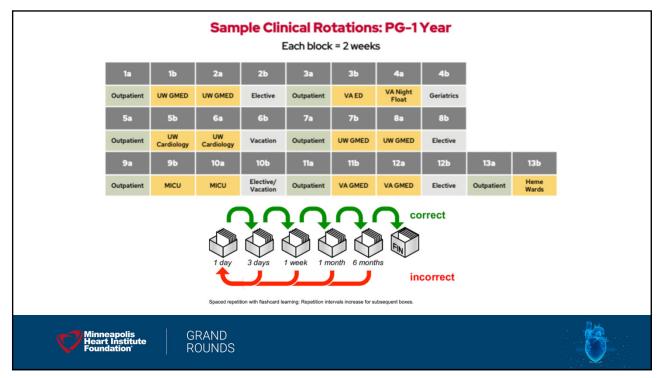
Spaced Repetition and Gamification

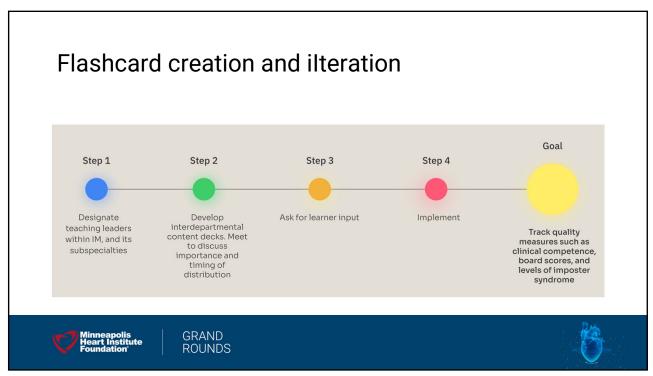


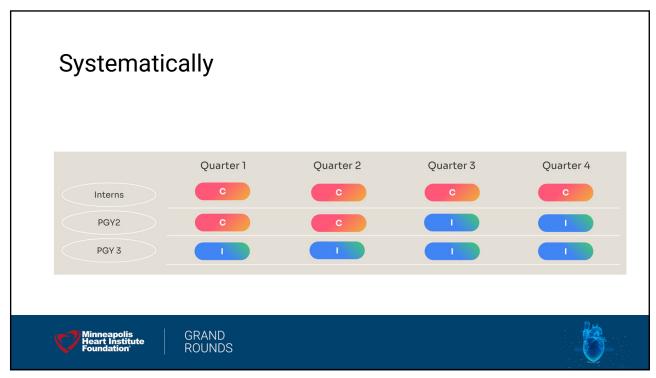
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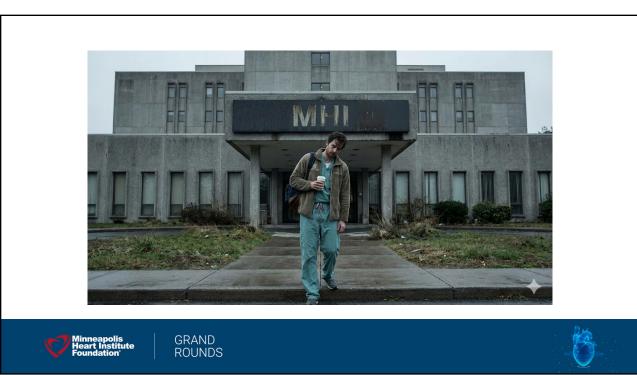








Summary Knowledge is becoming ubiquitous. (Paradox) Expectations for content expertise are rising. Incredible tools exist for encoding and retaining knowledge. Operationalizing these tools can lift you to your own expectations and far beyond.



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Citations

Gilbert MM, Frommeyer TC, Brittain GV, Stewart NA, Turner TM, Stolfi A, Parmelee D. A Cohort Study Assessing the Impact of Anki as a Spaced Repetition Tool on Academic Performance in Medical School. Med Sci Educ. 2023 Jul 1;33(4):955-962. doi: 10.1007/s40670-023-01826-8. PMID: 37546209; PMCID: PMC10403443.

Densen P. Challenges and opportunities facing medical education. Trans Am Clin Climatol Assoc. 2011;122:48-58. PMID: 21686208; PMCID: PMC3116346.



